

Serving Rockport, Fulton, Port Aransas and Aransas Pass

FOR SALE

REAL ESTATE MAGAZINE LLC

For Sale Magazine Advertising Agreement

Eligibility: For Sale Magazine is available for use by Rockport area Realtors and supporting vendors to promote the sale of Coastal Bend properties.

Agreement: Advertiser agrees to place their ad(s) in up coming issues of For Sale Real Estate Magazine. Payment for said ad(s) will be at the time of receipt of ad copy. Ad Copy may be submitted by Email, CD or thumb drive. Images should be no less than 300 dpi resolution for best results. In some cases a replacement photo may be requested. Custom art work included. Text should be no smaller than 6.5 pt. Publisher reserves the right to condense or edit for space requirements. No "revision fees" for first two changes. Late changes may be subject to a plate charge.

Paging policy: Only full page ads will be rotated back to front. 4 photo locations are offered on the front (at \$100 per) and back pages (at \$75 per) of "For Sale" magazine. Availability of front and back pictures will be rotated among full page advertisers only.

Publishing Schedule: As posted, and is subject to change dependent on magazine inventory. Said schedule will have a holiday bias.

Distribution: Publication is distributed on a 7 day cycle with each advertiser entitled to 25 copies per page of advertising. Distribution shall be from racks already placed in strategic locations within area businesses and will be monitored weekly, as well as Chamber of Commerce mail out packages, and periodic inclusion in area newspapers.

Rates: Full Page \$300, 1/2 page \$170, Cover picture @\$100 (4 per page), Back page picture @\$75 per (4 per page) Payments are to be made to Johnson and Cate CPA.

Organization and Ownership: For Sale Magazine is owned and underwritten by Mark Uhr and Larry Barnebey, owners of Rockport Properties and REMAX Security Real Estate, respectively; Brett Bohn, owner of Key Allegro Real Estate, and Dayne and Parkie Luce, owners of Luce Properties located in Rockport, Texas through UB, LLC.

Each Realtor advertiser or supporting vendor shall place \$200 per page of advertising in deposit with UB LLC to be used for working capital by the corporation. Said deposit shall be returned when advertiser ceases to use the magazine.

Limitation of Liability: Advertiser acknowledges that printer's liability for errors, omissions or failure to publish, may result in partial/full refund from the printer. Since this publication is produced with minimal profit margin, For Sale Magazine does not offer "make goods", free runs or refund for ads that run incorrectly. Advertiser may request reimbursement directly for the printer and resolution must be made solely between Advertiser and printer. For Sale will not be held liable or responsible for any litigation that may ensue. Advertiser further agrees to defend, indemnify and save For Sale Magazine harmless from any and all liabilities or claims of any kind including expenses incurred in defense of any claims and/or copyright infringement legalities between the printer and advertiser.

Full page-\$300 1/2 page-\$170 Cover/Back Page inclusion yes no

Realtor affiliation _____

Company Name _____

Mailing Address _____

Phone _____ Fax _____ Cell _____

Billing E-mail _____

Please Sign Below:

Advertiser _____ Date _____

For Sale Magazine _____ Date _____